

June 15, 2023



Dear Navigator Staff,

National Staff Gathering is just around the corner, and your friends in Ministry Partner Development are here with resources that will help you raise funds to attend.

2023 NSG Funding Toolkit

What's included?

The materials in this mailing will help you determine how much money you need to raise to attend NSG and give you a plan and the tools to raise it. The packet includes:

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| <i>NSG Budget Calculator:</i> | Fill out this worksheet to determine how much money to raise. |
| <i>Model Funding Letter:</i> | Simply add a ministry story, your funding goal, and your contact information to this pre-written fundraising letter. |
| <i>Contact Worksheet:</i> | Track who received your letter, follow-up actions, giving decisions, and thank-you notes. |
| <i>Follow-Up Phone Script:</i> | This script will guide you through conversations with ministry partners regarding your invitation to give. |
| <i>Follow-Up Email:</i> | Email this to ministry partners to remind them to pray about your invitation and to provide your online giving link. |
| <i>Progress Tracking Sheet:</i> | Fill in this sheet as God provides. |
| <i>Thank-You Note Info:</i> | This provides information on ordering Navigator notecards and tips on writing a thank-you note to those who make a gift. |

When do I fundraise?

If you participate in MPD Made Simple, mail your NSG funding letter in July. To be counted for July's MPD Made Simple action and eligible to win a gift, register your completed action at navs.me/mpdmadesimple by July 31.

If you prefer to raise funds for NSG later this fall, save this packet and use it then.

Questions?

If you have questions, please email mpd@navigators.org. Otherwise, start working through these materials and watch for updates in MPD Made Simple emails and NavWeekly.

With you and for you in funding,

A handwritten signature in black ink that reads "Molly Gilberts".

Molly Gilberts for the MPD Team

P.S. All NSG funding materials can be found online at <https://nsg.navigators.org/fundraising-help>.